


# ASCPT 2025 PARTNERSHIP OPPORTUNITIES

Become a valued Partner of ASCPT for exclusive and innovative chances to connect with your target audience and enhance your ROI!



**ASCPT** American Society for Clinical Pharmacology & Therapeutics

ASCPT 2025 ANNUAL MEETING

**PATIENT-CENTRIC  
CLINICAL PHARMACOLOGY:**  
*A Journey from Discovery to Recovery*

MAY 28 – 31, 2025 | WASHINGTON, DC

All current and prospective Partners agree to accept and acknowledge ASCPT's terms and conditions. ASCPT maintains right of first refusal with priority given to previous Partners and reserves the right to fully vet/decline potential Partners if deemed necessary.



# WHY PARTNER WITH ASCPT?

Are you looking for exclusive face-time with your target market to generate new leads, extend brand awareness, and even maintain existing relationships?

ASCPT provides significant value to our Partners with value-added opportunities including branding, speaking, and year-round options to enhance ROI. We work with each Partner individually to create a package that is designed to accomplish your goals.

Please note, some of these opportunities are available in limited quantities and will be provided on a first-secured basis. Listed prices and options should be considered confidential to potential Partner and are valid through **March 21, 2025**. Partnership inclusions for the 2025 Annual Meeting secured after this date are subject to availability. Partners securing their options after this date may not be included in select electronic and/or printed items already complete.



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# PARTNER PAVILION

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Are you searching for high impact engagement opportunities with your customers and colleagues? ASCPT is proud to offer an exclusive location for **Ambassador level and above** Partners in the Partner Pavilion.

The Partner Pavilion offers a welcoming ambiance to engage in meaningful conversations about your products and services.

Available as space allows and must be secured by  
**April 1, 2025**, for inclusion.

# LEARNING LABS

## » YOUR CONTENT, YOUR WAY

Partner to source panelists and produce content. Virtual and in-person options available. 15-, 30-, and 60-minute in-person Labs will include a private session room for up to 100 attendees. Labs 30-minutes or longer will include refreshments.

## » BUILD LEADS

ASCPT will offer session data about your attendees for post-event follow-up.



## ANNUAL MEETING:

### Thursday

15-minute: \$9,500

30-minute: \$17,500

~~60-minute: \$23,000~~ → **SOLD OUT**

### Friday

15-minute: \$6,500

30-minute: \$9,500

60-minute: \$12,000

## YEAR-ROUND / VIRTUAL:

30-minute: \$7,500

60-minute: \$10,000

**Our most sought-after Partner opportunity, occur during programming breaks and consistently reach maximum room capacities!**

# NETWORKING RECEPTIONS

There are two **exclusive** opportunities to be recognized as Partner of a popular Annual Meeting networking reception featuring the Poster and Partner Pavilion.

## Wednesday Networking Reception

**SOLD OUT**

This newly expanded 2-hour reception brings attendees together to celebrate the Annual Meeting, poster presenters, and collegueship. This partnership includes an announcement at the Opening Session.

**\$35,000**

## Thursday President's Reception

This special networking event is designed to honor ASCPT's president, the scientific posters, poster walks and more!

**\$19,500**



# NETWORKING

The MOST requested  
attendee opportunities!



## BREAKFAST

2 OPTIONS AVAILABLE

**SOLD OUT**

Kick off the day's events by partnering on the popular breakfasts designed to offer attendees a chance to learn more about ASCPT's Networks & Communities.

**THURSDAY, \$8,000**  
**FRIDAY, \$6,000**

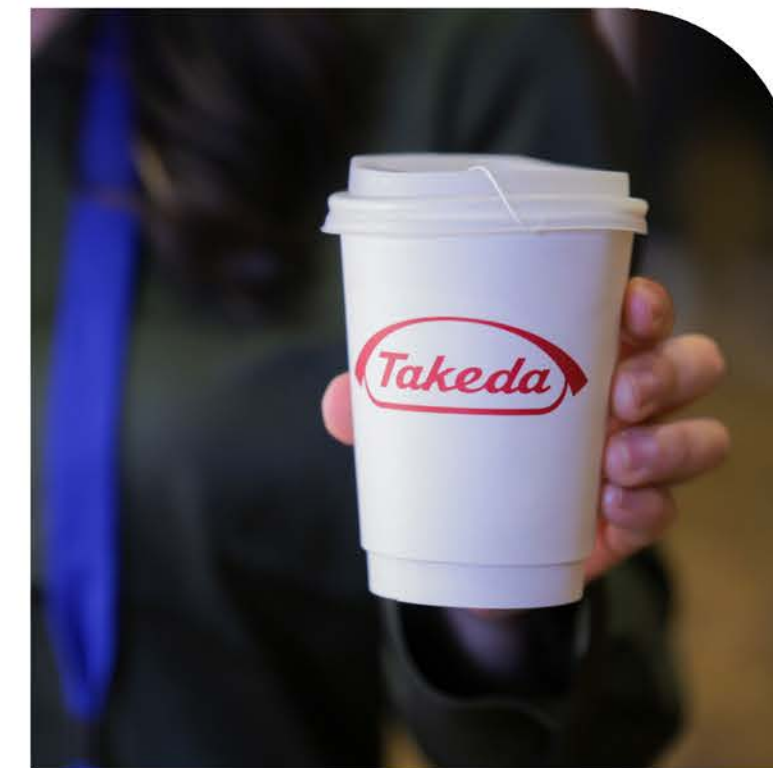


## LUNCH

2 OPTIONS AVAILABLE

Make an impression as the official Lunch Partner. In addition to event branding, an opportunity to place collateral on lunch tables.

**THURSDAY, \$16,000**  
**FRIDAY, \$12,000**



## BREAK

4 OPTIONS AVAILABLE

Put your brand on a highly valued networking break during the Annual Meeting. Includes branded coffee cups, napkins, and signage.

~~**THURSDAY, \$7,000**~~ **SOLD OUT**  
**FRIDAY, \$6,000**

# PRE & POST-CONFERENCES

## **Cell and Gene Therapy (CGT): Transforming Treatment Paradigms for Patient-Centric Care**

Partner on this virtual pre-conference satellite session where patient advocates, academia, industry, and regulators will discuss the state of art in CGT, hurdles in patient accessibility and eligibility of CGT, scientific challenges in CGT development and regulation. Case study presentations will demonstrate how translational science and clinical pharmacology can be leveraged in CGT clinical development and decision-making.

**PRE-CONFERENCE: \$5,000**

**Partnership Includes:**  
**Recognition as Partner in all marketing and opportunity for Partner representative to give opening remarks.**

## **Revolutionizing End-to-End Drug Discovery, Development, and Clinical Utilization Through Quantitative Medicine**

The engagement doesn't end on Friday! This post-conference session will delve into various aspects of QM employed in drug development across lifecycles, showcasing cutting-edge quantitative modeling tools.

**POST-CONFERENCE: \$7,500**





# PRE-MEETING MEET-UP

Partner representative to kick off and co-host pre-meeting virtual meet up.

Opportunity to do special event branded giveaway at the Meeting.

Email and social media marketing.

**\$7,500**

# BE SEEN! BRANDING OPPORTUNITIES

**SOLD OUT**

LANYARDS \$20,000

**SOLD OUT**

WATER BOTTLES \$6,000



CHARGING STATION \$5,500

**SOLD OUT**

NOTEBOOKS \$6,000

**SOLD OUT**

HOTEL KEY CARDS \$10,000

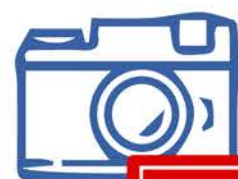


TOTE BAGS \$10,000





## PROMINENT OPPORTUNITIES



### HEADSHOT LOUNGE

**SOLD OUT**

This **SOLD OUT** event formed nearly 400 attendees seeking headshots by a professional photographer in 2024!

**\$7,500**



### MEETING APP

The most used tool during the Annual Meeting! Get your brand on signage, app marketing, and an exclusive rotating banner on the home page.

**\$17,500**



### POSTER WALKS

Branding recognition during one of the fan-favorite poster walk events.

**\$6,000**



### MEETING WIFI

Brand the splash page and customize the Annual Meeting wifi password printed on the back of ALL attendee badges.

**\$15,000**

# FUTURE LEADERS

## LEADERSHIP ACCELERATOR

Gain brand recognition and strengthen professional growth by exclusively supporting this fast-track leadership program available to Early Career members.

## MENTOR SESSION

Recognition as Partner for a single virtual Mentoring Session and opportunity to provide one (1) mentor/host (must be a current ASCPT member).

## STUDENT/TRAINEE INITIATIVE

Brand recognition as Student/Trainee Initiative Partner, with funds applied to support more than 1,000 complimentary Student/Trainee memberships and Annual Meeting registrations.

## PRESIDENTIAL TRAINEE SHOWCASE

Brand this important opportunity by top-scoring abstracts as selected by the Scientific Program Committee.

**SOLD OUT**



**\$5,000 PER OPTION**

## 临床药理学与治疗学 (中文版)

主编: 胡欣



# ENHANCE YOUR INTERNATIONAL REACH

## **CPT Chinese Edition**

Get brand recognition as a Partner for the Chinese edition of ASCPT's flagship journal. Nearly 100 editorial board members translate content for consumption in the growing Chinese market.

**Contact ASCPT for details**

## **Low-to-Middle Income Country (LMIC) Accelerator Program**

The program enables LMIC scholars and scientists to participate in ASCPT's dynamic network of global clinical pharmacologists and translational scientists throughout the year through quarterly virtual events and in person at the ASCPT Annual Meeting, the preeminent gathering of those studying and/or working within the field.

**\$7,500 per recipient**

# LEAVE AN IMPACT



## OPENING SESSION



Brand the exciting official kick off of the Annual Meeting! This premier gathering sets the tone for an exciting and impactful event. Your partnership will provide unparalleled visibility and showcase your brand to a diverse audience eager to engage and network.

**\$20,000**



**SOLD OUT**

## PATIENT FORUM



Brand this important and impactful session during the Annual Meeting that features patients' personal stories and how their experiences are impacting the the future of clinical pharmacology.

**\$5,000**



## CAPTURED CONTENT



Get recognized as the exclusive Partner for capturing onsite recorded content that will be available to attendees after the meeting.

**\$15,000**

# ENHANCE YOUR PARTNERSHIP

These options are only available as add-ons to any of the opportunities included in this menu and may not be purchased without a minimum \$5,000 Partnership.

## **EBLASTS \$2,000**

With an average 45% open rate, let ASCPT design and distribute your customized message to members and Annual Meeting attendees.

## **ATTENDEE LIST \$5,000**

Purchase the 2025 Annual Meeting list for an opportunity to connect with attendees before and after the meeting.

## **SOCIAL MEDIA PUSH \$1,500**

Reach over 12,000 followers with a one-time promotion on all of ASCPT's social media channels in the weeks leading up to the meeting.

## **EPDF ADVERTISEMENT \$1,500**

Deliver your message with an exclusive ad on a cover page added to articles downloaded from ASCPT's flagship journal, *Clinical Pharmacology & Therapeutics (CPT)*.



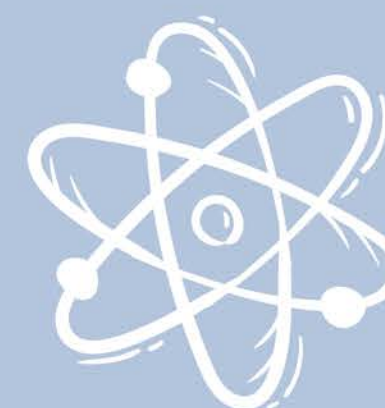
# MEMBER & ATTENDEE PROFILE

ASCPT membership consist of over 3,500 professionals from more than 50 countries whose primary interest is to advance the science and practice of clinical pharmacology and translational science for the therapeutic benefit of patients and society. ASCPT is the largest scientific and professional organization serving the disciplines of clinical pharmacology and translational science.



Attendees from 22 Countries  
17% International

Nearly 900 meeting attendees with  
more than 600 Early Career and Full  
Practicing members



Industry: 50%  
Academia: 14%  
Consulting/Other: 9%  
Regulatory: 7%  
Student/Trainee: 20%



# PARTNER LEVELS

**PREMIER**

\$50,000 +

**INNOVATOR**

\$30,000 - \$49,999

**AMBASSADOR**

\$15,000 - \$29,999

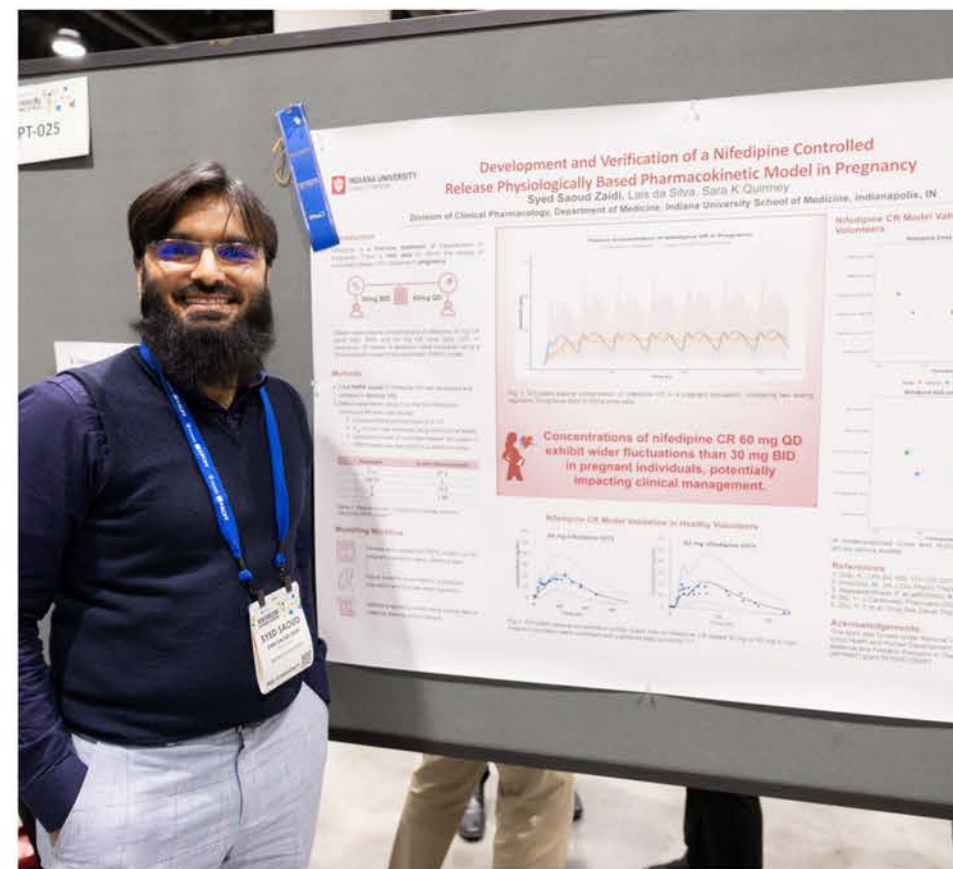
**SUPPORTER**

\$5,000 - \$14,999

# PARTNER INCLUSIONS

	Premier \$50,000+	Innovator \$30,000 – \$49,999	Ambassador \$15,000 – \$29,999	Supporter \$5,000 – \$14,999
Partner Pavilion	Y	Y	Y	
Attendee List	Y			
Logo in Meeting App	Y	Y	Y	Y
Logo on ASCPT website	Y	Y	Y	Y
Logo on NCE & Annual Meeting eMarketing	Y	Y	Y	Y
Banner ad on ASCPT website	12 MONTHS	8 MONTHS	6 MONTHS	2 MONTHS
eBlasts	3	2	1	
Annual Meeting registrations	4	3	2	1
In-app push message	2	1		
Job postings	4	3	2	1
Donor Reception invitations	4	3	2	1
Onsite Signage Recognition	Y	Y	Y	Y
Locked in to Early Bird registration rates	Y	Y		

# BECOME AN ASCPT PARTNER TODAY!



## CONTACT

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Services & Partnerships



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